

PROJECT MANAGEMENT

Presentation by Group #3

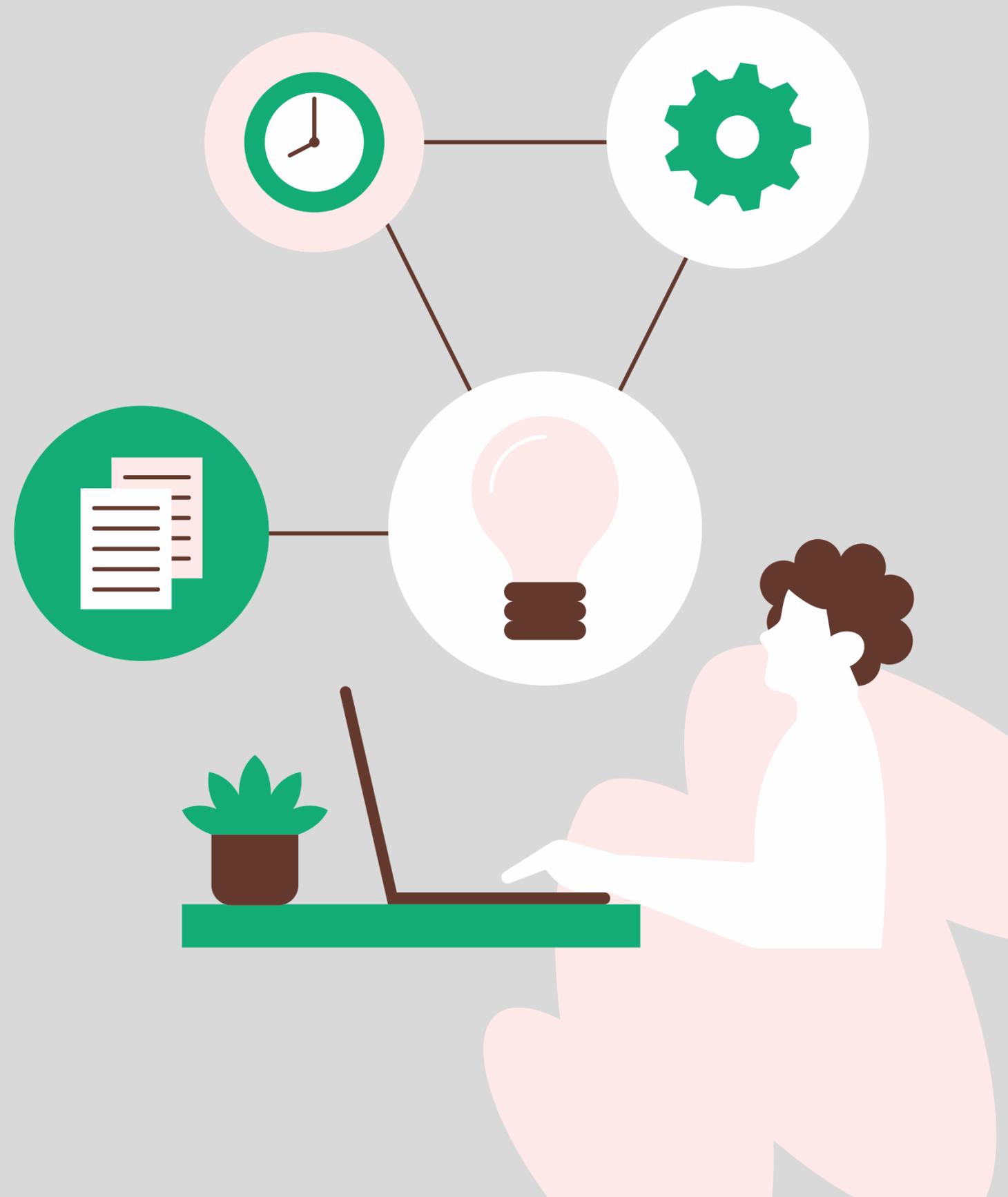
Submitted to:
Asif Yaseen



Project initiation

Launching the “**Commerce Contributes – Empowering Innovation for All**” campaign to engage sponsors, alumni, students, and local businesses in supporting the BIC.

The proposed Business Incubation Center (BIC) will support students, alumni, and local entrepreneurs by providing **mentorship, networking, and resources** to help develop startups.



Project objectives

The purpose of this project is to raise Rs. 150,000 through:

- Sponsorships
- Community-run stalls
- Networking event



Set your goals

It involves defining specific, measurable, achievable, relevant, and time-bound objectives that align with our aspirations and values.

Goal #1

Fundraising Target

Goal #2

Sponsorship
Acquisition

Goal #3

Student Engagement

Goal #4

Event Execution

Project deliverables

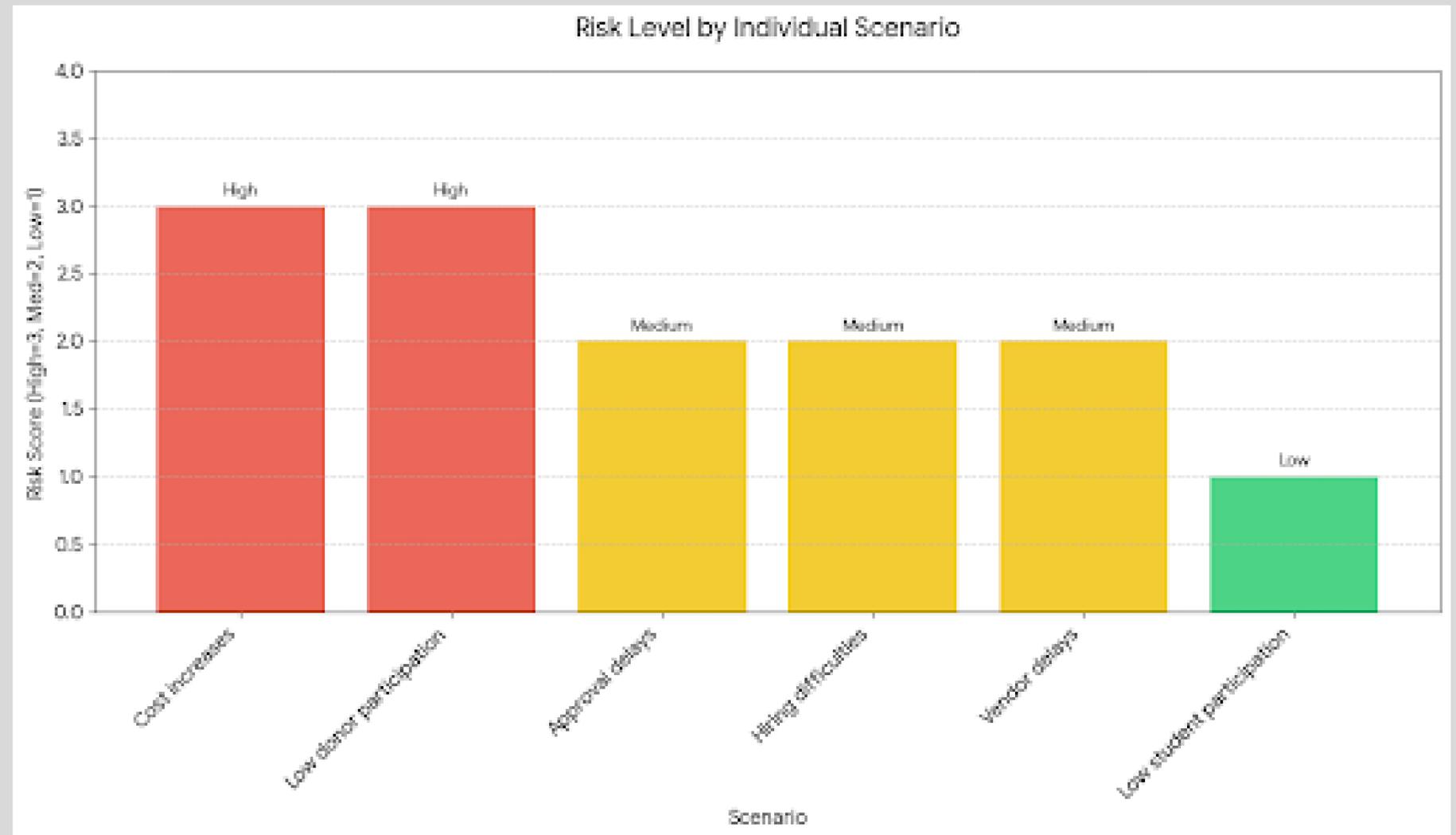
	DELIVERABLES
Successfully Raise Funds for the BIC	Student startup awareness and idea generation.
Raise funds to establish a Business Incubation	Rs. 100,000 sponsorship fundraising with transparency
Strengthen Community and Industry Engagement	Campus-wide fundraising and awareness drive
Promote innovation, skill development, and social contribution.	Industry networking, partnerships, stakeholder satisfaction

Risks:

The objective of this Risk Management Plan is to identify potential risks that may affect the establishment of the Business Incubation Center (BIC)

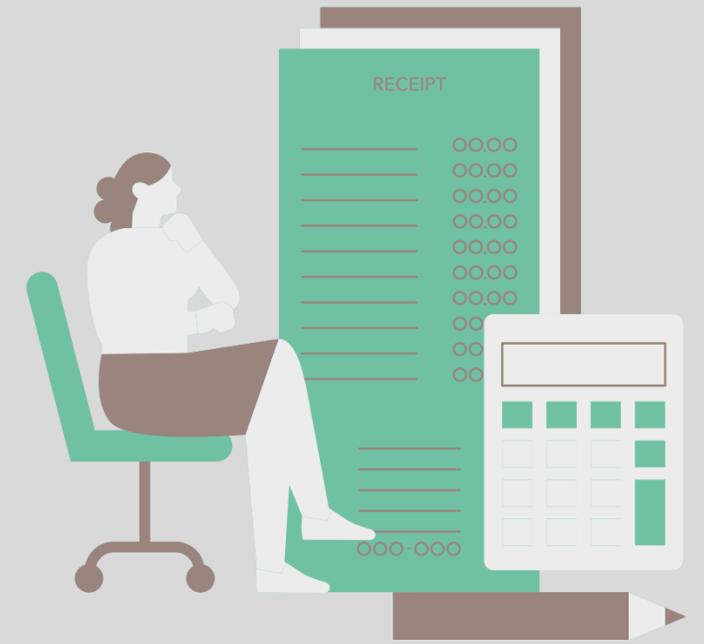
Major risks include:

- delays in fundraising.
- lack of stakeholder engagement.
- budget issues.
- operational challenges. staffing

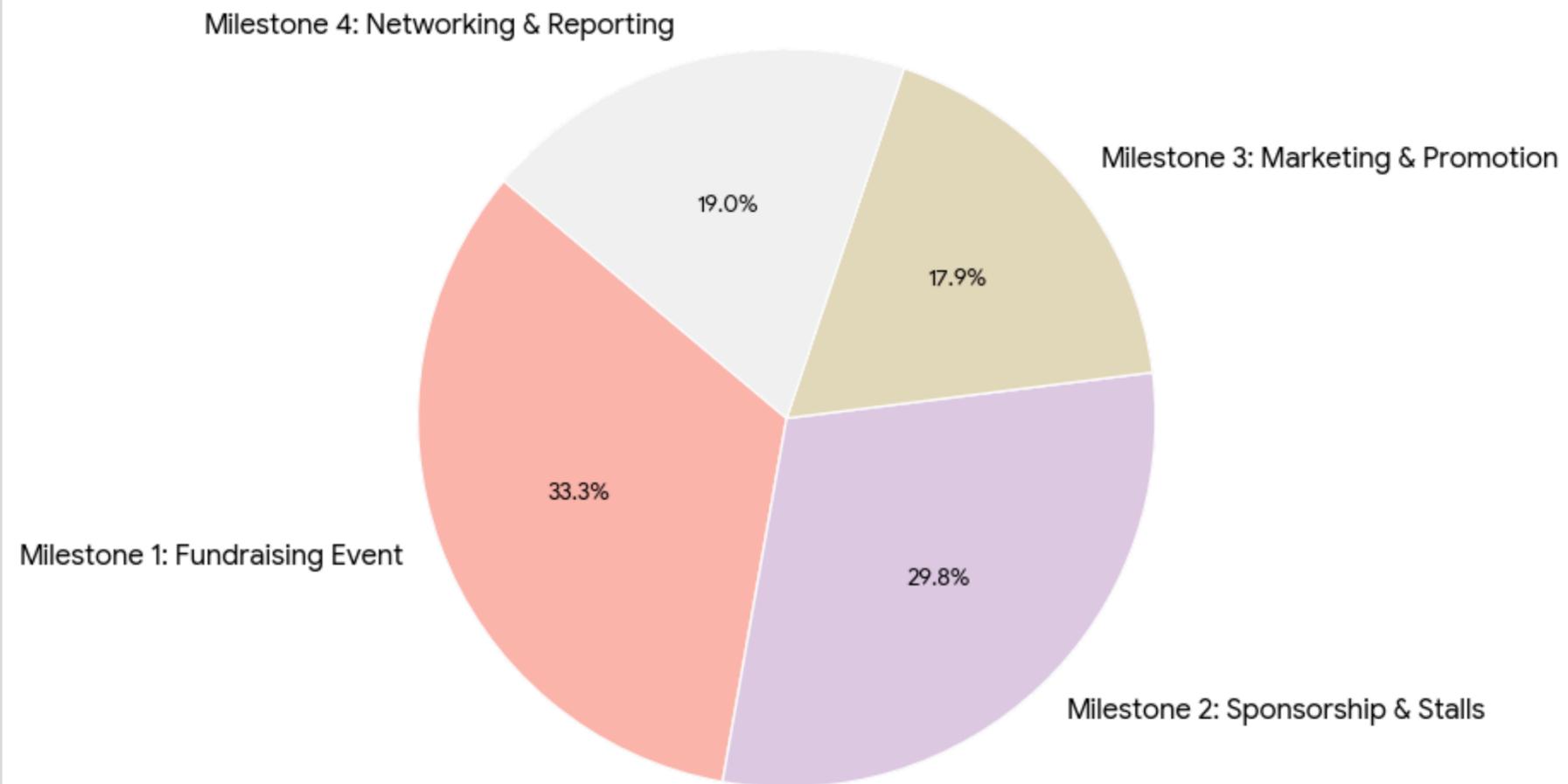


Budgeting

Estimated project costs for resources, materials, and other expenses.



Budget Distribution by Milestone (Total: Rs. 84,000)



Challenges

The Challenges that occurred in managing time effectively and ensuring tasks were completed on schedule.

Fundraising target not met on schedule

Low awareness among students & local businesses

Team coordination and communication gaps

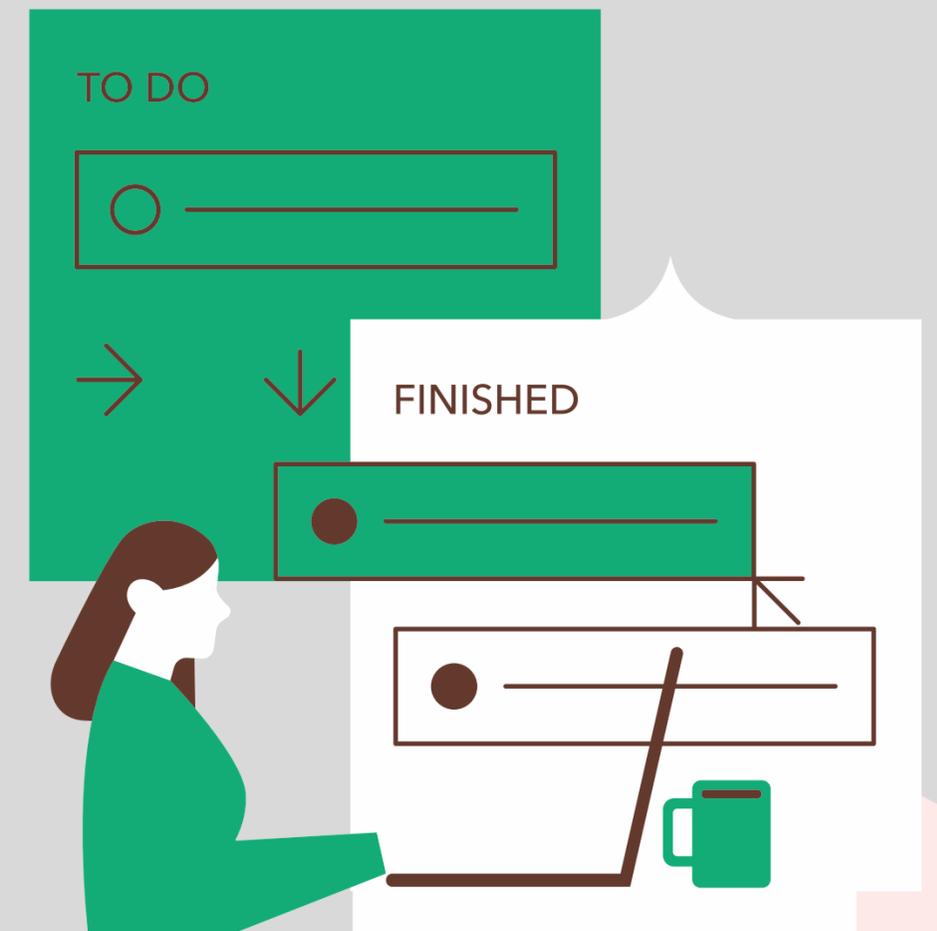
Inadequate resource and equipment planning

Time constraints due to academic workload

Long-term sustainability of BIC at risk

Project closure

- Practical fundraising & financial planning
- Professional sponsor & alumni engagement
- Strategic marketing and outreach execution
- Effective team coordination & communication
- Time management under academic pressure
- Resource planning with budget constraints
- Adaptive problem-solving in live projects
- Sustainability thinking for long-term impact
- Hands-on event & project management



Conclusion

The initiative bridges theory and practice by engaging students in real-world fundraising and project execution.

key points:

- Students leading change through real impact
- Collaboration that turns ideas into action
- Practical leadership and project experience
- A step toward a stronger startup ecosystem

