

01

Objective: Successfully Raise Funds for the BIC

- KR1 Launch a campus-wide awareness campaign to attract sponsors and donors.
- KR2 Generate at least 30% of total funds through stalls and community-based fundraising efforts.
- KR3 Conduct one large-scale fundraising event (e.g., Startup Fair or Commerce Day) to boost collections

02

Objective: Raise funds to establish a Business Incubation

- KR1 Collect a minimum of Rs. 100,000 through sponsorships and events.
- KR2 Contact and collaborate with at least 5 local businesses for sponsorships.
- KR3 Maintain transparent financial tracking using Excel and receipts.
- KR4 Submit a final utilization report to the department after project completion.

03

Objective: Strengthen Community and Industry Engagement

- KR1 Organize 1 networking mixer event with participation from at least 5 industry representatives.
- KR2 Build at least 3 new partnerships with community organizations or business networks.
- KR3 Obtain positive feedback (80% satisfaction) from event participants and sponsors.

04

Objective: Promote innovation, skill development, and social contribution.

- KR1 Launch awareness campaigns promoting startup culture among students.
- KR2 Use Canva and social media to design and share campaign materials.
- KR3 Encourage at least 5 student-led mini-startup ideas for presentation