

WBS Diagram

Commerce Contributes Fundraising Project

Project Planning Phase

Define Scope and Objectives

Identify Stakeholders and Sponsors

Develop Sponsorship Proposal

Marketing and Outreach Phase

Design Promotional Materials

Launch Social Media Campaign

Sponsor Outreach and Follow-ups

Event Execution Phase

Execute Stall 1

Execute Stall 2

Execute Stall 3

Host Networking Mixer

Closing and Reporting Phase

Collect Funds and Maintain Financial

Sponsor Recognition and Appreciation Materials

Final Financial and Project