

# Power Grid

stakeholder	role	involvement	impact	power /influence	interest	Engagement strategy
Department administration	Approves and oversees the event, provides funding/support	Keep informed and well-supported, gather feedback regularly	H	H	M	Keep satisfied with regular updates, involve in key decisions
Small business owners	Approves and oversees the event, provides funding/support	Keep informed and well-supported, gather feedback regularly	H	M	H	Keep informed and well-supported, gather feedback regularly
students	Plan, manage, and execute the event	Very High impact as they take full responsibility for planning, organizing, and executing the event.	VH	H	H	Keep informed and well-supported, gather feedback regularly
Faculty members	Support students,	Offer support and guidance to	M	M	M	Keep informed and well-supported,

	attend event	the student team and may attend the event				gather feedback regularly
attendees	Attend and participate in the festival	High impact. Participate by visiting stalls and engaging in the festival activities	H	L	H	Keep informed and well-supported, gather feedback regularly
Logistics team	Set up infrastructure, manage equipment, cleaning	High impact as they handle setup, technical support throughout the event	H	M	M	Keep informed and well-supported, gather feedback regularly
marketing/media team	Promote event, handle social media and outreach	Medium impact Promote the event through various channels and manage media coverage	H	M	H	Keep informed and well-supported, gather feedback regularly
Security personnel (if needed)	Ensure safety and crowd control	Low-medium impact as they Ensure safety, crowd	H	M	M	Keep informed and well-supported, gather

		control, and emergency response				feedback regularly
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